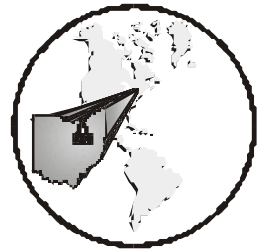




The Materials  
Information Society

**CANTON-MASSILLON CHAPTER**

# NEWSLETTER



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**November 2009**

**Vol. 19, No. 3**

## ASM CANTON-MASSILLON CHAPTER

*Presents*

### **Patent Boot Camp**

*Meeting at*  
**La Pizzaria**  
**Canton, OH**

Thursday, November 12<sup>th</sup>, 2009  
Social Starts at 6:00 PM

RSVP to Beth Herzog (330-471-3932 or  
[elizabeth.herzog@timken.com](mailto:elizabeth.herzog@timken.com)) by November 9<sup>th</sup>



**Thank you to our 2009-2010 Corporate Sustaining  
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## **Patent Boot Camp**

“Innovation” has been widely touted as the superpower that can save companies, countries, and even entire solar systems. And in many ways this is true. But without proper patent protection, an innovation is just another great idea that your arch-enemy competitor can copy.

So what does an engineer, a soldier fighting on the front line of innovation, need to know about patent protection?

Patent Boot Camp is especially designed to supply engineers with the ammunition they need to successfully navigate the innovation process. Patent Boot Campers are also supplied a “warning sheet” of the six costly mistakes that can compromise patent protection. These mistakes can all be avoided without the investment of any capital, the creation of special task forces, and without the hiring of additional administrative personnel.

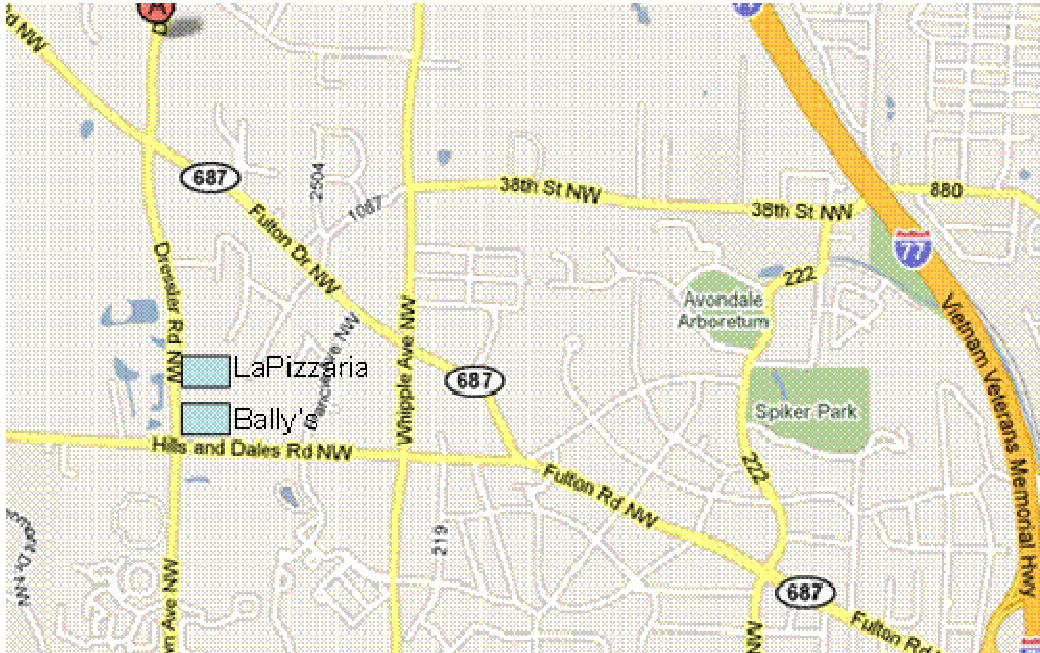
As no self-respecting Boot Camp would be complete without a drill, recruits are required to participate in a hands-on design around exercise. Pushups, curls and shin-splints are optional.

## **Our Speaker**

Cindy Murphy is the fearless leader of Murphy IP LLC a Cleveland-based law firm specializing in patents. Cindy is a mechanical engineer (BME, Georgia Institute of Technology, 1982), a licensed Professional Engineer (Ohio 1987), a licensed Attorney (Ohio 1988), a federally registered Patent Attorney (USPTO 1988), and a LEED AC professional (2009). She is an active member of ASME (American Society of Mechanical Engineers), CES (Cleveland Engineering Society), and SWE (Society of Women Engineers). Ms. Murphy is perhaps best known for her presentation skills and her reputation for making even the most complicated intellectual property issues both understandable and entertaining.

## Map to Meeting

3565 Dressler Rd NW, Canton, OH (Corner of Hills & Dales and Dressler)



**Dinner Reservations:** Reservations can be made by contacting  
Beth Herzog (The Timken Company) at 330-471-3932  
{[elizabeth.herzog@timken.com](mailto:elizabeth.herzog@timken.com)}

Choose From: *10oz Boston Strip, Parmesan Crusted Scrod or Vegetarian  
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Reservations can be made up to **5pm on November 9<sup>th</sup>**.

**Social at 6 pm**

**Dinner at 6:30 pm**

**Presentation at 7:30 pm**

### **Dinner Prices**

ASM Members and Spouses: \$16.00

Non-members and Guests: \$18.00

Retirees: \$8.00

Students: Free

**All walk-ins between 6:00 p.m. and 6:30 p.m. are accepted**

\*\*\*Note: The Chapter must pay for all dinner reservations.

“No-shows” may be billed if the reservation  
is not cancelled by 4:00 PM, **November 11<sup>th</sup>**.

Please provide your **name, company affiliation, and dinner selection**  
when making reservations.

**2009-2010 ASM Canton-Massillon Chapter  
Technical Meeting Schedule**

**2<sup>ND</sup> Thursday Each Month**

<u>Date</u>	<u>Location</u>	<u>Event</u>	<u>Speaker</u>	<u>Topic</u>
Mon 9/21/09	Lolli's Restaurant	Joint Meeting with STLE	Larry Viterna (Great Lakes Energy Institute - Case Western)	Wind Energy
10/15/09	Fairways of North Canton	Past Chair's Night and ASM Member Benefits	Thom Passek (ASM Associate Managing Director)	ASM Points, Volunteering, ASM Member Benefits
10/20/09	Lolli's Restaurant	STLE Meeting	Lake Speed (Joe Gibbs Racing)	
11/12/09	La Pizzeria	Patent Law Boot Camp	Cindy Murphy	
Dec. 2009	TBD	Holiday Social		
1/21/10	356 Fighter Group	Joint Meeting with ASM-Akron, ASME-Canton, and ASME-Akron	Mike Kotzalas	"Micropitting in bearings with focus on wind turbine gearbox applications"
2/11/10	Lolli's Restaurant	ASM Trustee Night	TBD	
3/11/10	TBD	Plant Tour	Marathon Oil Refinery	
4/8/10	TBD	Sustaining Member Night	Sustaining Members	Company Overview (20 min each)
5/13/10	TBD	Student & Awards Night	Science Fair Winners from Local High Schools	
June 2010	TBD	Golf Outing		

**CHAPTER OFFICERS**

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**EDITOR:** Carla Giacobone. The Timken Company GSP-29 PO Box 6931 Canton, OH 44706-0931  
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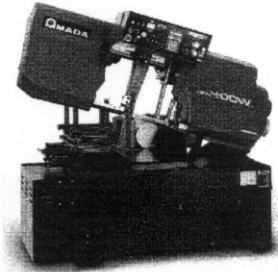
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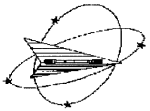
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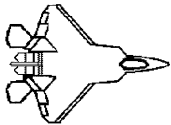


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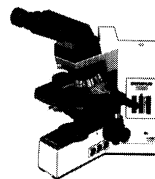
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## SEPTEMBER 2009 MEETING AT LOLLI'S



Stephanie, Lisa (STLE) and Beth at the meeting



Beth and Larry Viterna after his talk

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